

ESCP Europe building a *bright* future

ESCP Europe, in addition to running one of the world's top ranked Executive MBA programs, also regularly plays host to important leadership and networking events. This year was no exception, and in keeping with their strong focus on shaping the executives who will move us into a brighter future, ESCP Europe

partnered with EPWN Paris (European Professional Women's Network) to host 'Best Of 2013'. The event was held on the prestigious Paris campus of ESCP Europe and was a day of learning and exchange dedicated to women leaders and the development of their high potential through seminars and workshops.

The day began with an introduction by the co-chairs of EPWN-Paris, Dana Allen and Marie Christine Mahéas, who emphasized the importance of developing one's own 'Best Of' high potential skills, both in life as a business professional and also in one's network. Professor Delphine Manceau, director of ESCP Europe Corporate Division, was with them to present the regular involvement of the school throughout Europe to promote female leadership both in the school itself as well as in the community.



The remainder of the morning and afternoon were devoted to a range of workshops. Some of the workshop themes were: Awaken your entrepreneurial potential, Boost your leadership by leveraging emotion, Understand the language of power and overcome your reluctance to harness it, Detect your true value and show yourself at your best, For better or for worse: how to succeed and manage two careers in one couple, etc.



The sessions offered many opportunities for women to speak up, share their ideas, their successes and their challenges. Open discussion was encouraged throughout the day so that participants were able to benefit from the diverse and varied backgrounds, life experiences and career paths of fellow-attendees.



In an inspiring and encouraging speech, Professor Philippe Gabilliet urged his audience to lead lives that are "memorable, and not simply mediocre." "Luck plays an important role, but it's for you to create your opportunities by expanding your circles, staying positive, exploring new territories, and sometimes transforming the accidents in your lives into opportunities."



Women followed Sheryl Sandberg's advice to 'Lean In' and throughout the event actively participated in moving their knowledge and connections forward. With minds full and smartphones charged with many new contacts, the day ended on a high note with a cocktail party to further network in a relaxed environment, much deserved after a day of intense, though fun, learning!

